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## Ecommerce Application Development and Web Maintenance Services

### BENEFITS

- Accelerate application development without compromising quality and security
- Develop a competitive edge using innovative technologies that drive performance
- Reduce resource constraints and save time for internal IT
- Tap the right expertise, removing the need to hire in-house staff with hard-to-find qualifications
- Deploy a solution that is sustainable and easy to maintain

### FEATURES

- Proven structured approach, tried and true methodologies for efficient execution
- More than a decade of experience implementing and integrating large-scale ecommerce systems
- Experience creating solutions that improve business performance
- One-stop shop for development, application management, hosting, maintenance and enhancements
- Built to be low-maintenance and worry-free
- Application management and ongoing support to meet your business needs

“On Tap” expert application development services, including rapid bug-fixes, enhancements and new feature implementation so that you can focus on growing your business.

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With more than a decade of experience designing and implementing advanced ecommerce solutions, SysIQ provides ecommerce application development expertise required to get your systems up and running on-schedule and on-budget so you can make the best use of them. SysIQ application development and ongoing web maintenance services can help whether you want to implement a new functionality to enhance your existing site, fix bugs to improve performance and usability, or need to integrate with internal or third-party applications. SysIQ provides on-demand development resources that work closely with your internal IT and marketing teams on an ongoing basis.

Flexible “plug-and-play” engagement model assures successful outcome - work with us on a project-by-project basis or manage our resources as your own development team where we continuously work on regular enhancements, bug fixes, small and medium size projects, and engage with your internal teams on a monthly or bi-weekly software build-release cycle.

SysIQ coordinates and manages all phases of even the most complex projects:

- Analysis of business needs and preparation of functional/technical requirements for the solution
- Systems architecture design, application implementation, and data migration
- Audit and optimization of existing code and documentation
- Enhancement and upgrade of existing applications
- System performance load-testing
- Management of ecommerce projects from scoping to launch
- Continuous support of your ecommerce needs, regular enhancements, bug fixes, small and medium size projects

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## Proven Methodology & Track Record

Incorrect or underestimated resource requirements and time lines are the two most significant risk factors affecting ecommerce projects. Based on a decade of experience with ecommerce implementations and ongoing maintenance, SysIQ has perfected a standardized approach that allows us to deliver high-quality results on-schedule and on-budget. SysIQ leverages best of the Agile iterative development and Scrum project delivery methodology to provide our clients with superior on-time and on-budget execution that meets functional and business requirements.

Our work-product is tested and well documented code that performs to your specifications and is designed to be easily extendable to accommodate and adapt to your ever changing business needs. We have done it hundreds of times before and we can do it for you.

## Implementation and Store Development Services

Whether your goal is to increase sales, improve information architecture of your website or optimize transaction processing flow, SysIQ can help.

SysIQ offers comprehensive custom application development services across various software environments. We support all stages of the application life cycle, from designing and testing through implementation and deployment. Whether developing a new business application or supporting an existing one, we ensure high-performance solution that drives your business productivity and market differentiation.

Our developers are skilled at building solutions ranging from a sophisticated

online store that leverages Intershop Enfinity Suite 6 reference store to a fully integrated, custom multi-channel system. SysIQ will get your online store up and running quickly so you are able to start generating sales faster. Whether you have a b2b or b2c business model, SysIQ can develop an online store that capitalizes on your strengths, maximizes your exposure and operates efficiently from the front-end UI all the way through the back-end administration. SysIQ can:

- Create a new look and feel to the site
- Integrate the site with order management systems
- Enable special features such as rich media and advanced search and discovery
- Create custom shopping flows such as catalog navigation and checkout
- Write code to support new business logic

## Upgrade and Migration Services

SysIQ has extensive experience with all versions of Intershop Enfinity Suite (2.x,3.x, 4.x, 5.x, 6.x) as well as with upgrades from older versions of Intershop Enfinity (such as V2.x) to the new (V6.4) or migrations from proprietary or outdated platforms to Intershop Enfinity.

## Application Integration Services

Creating a website that stands out involves tying many applications into an integrated ecommerce system. SysIQ's extensive experience integrating third-party applications gives you the simplicity of dealing with a single ecommerce vendor skilled to work with what you already have and integrating the ecommerce system with your back-end/legacy

applications, multi-channel solutions and other systems. Tap into SysIQ's library of readily available proven integration modules and code to save time and reduce risk.

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## SYSIQ CUSTOMERS INCLUDE:

