

Application Development & Web Maintenance

“On Tap” expert application development services, including rapid bug fixes, enhancements and new feature implementation so that you can focus on growing your business.

- Analysis of business needs and preparation of functional/technical requirements for the solution
- Systems architecture design, application implementation, and data migration
- Audit and optimization of existing code and documentation
- Enhancement and upgrade of existing applications
- System performance load-testing
- Management of ecommerce projects from scoping to launch
- Continuous support of your ecommerce needs, regular enhancements, bug fixes, small and medium size projects

(more details available, please see [Ecommerce Application Development & Web Maintenance](#) product brief)

Hosting & Managed Services

We take care of your ecommerce applications so that you can take care of your business.

- 24/7/365 application and database monitoring
- Critical support from a 24/7 team that knows your business and technology

Business Service Offerings

SysIQ services are tailored to suit your specific business requirements, creating a seamless fit with your customers' expectations of your brand. We apply premium software solutions, measured to your specific needs, with the focused goal of increasing revenues, reducing costs, and managing the risks associated with doing business online...

- Remote application management and maintenance if you opt to host solutions within your existing infrastructure
- Patch management, fixes, and updates
- System performance and capacity management
- System backup and restore
- Change management for prompt, accurate, and documented system changes
- Dedicated Customer Relationship Manager who focuses on coordinating SysIQ resources to bring you the highest level of service

(more details available, please see [Ecommerce Hosting & Managed Services](#) product brief)

Branding, Creative design & Site Usability

Site design is more than simply matching fonts and colors to your company logo. Design should be a reflection of your customers, their feelings and desires, and how they relate to your products.

- Segmentation, user profiling & persona development
- Usability testing

- Conceptual modeling & scenario design
- Information architecture and interactive design
- Site taxonomy, wireframes
- Visual interface design
- Web style guides, graphical asset development
- Front-end development (HTML, Ajax, Flash, JavaScript)

(more details available, please see [Ecommerce Application Development & Web Maintenance](#) product brief)

Digital Marketing

SysIQ marketing skills and industry experience provide your business with a substantial competitive advantage, gaining you new customers while keeping your current customers happy and shopping.

- Search Engine Optimization
- Email Marketing
- Affiliate programs
- Marketplaces
- Landing Pages
- Online Advertising
- Social Networks

SYSIQ CUSTOMERS INCLUDE:

